

**DMCC**

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# **DUBAI PRECIOUS METALS CONFERENCE 2022**

21 - 22 NOVEMBER

**SPONSOR & EXHIBITOR  
PACKAGES**

# About DPMC



## SPONSOR ONE OF THE MOST ANTICIPATED EVENTS IN THE PRECIOUS METALS INDUSTRY

The Dubai Precious Metals Conference is coming back for its 10th edition on 21 and 22 November 2022 at Atlantis, The Palm in Dubai. Join us for this milestone event that will convene senior experts, traders, academics, business leaders and government officials from across the globe. With a fascinating line-up of speakers, discuss issues at the heart of the gold trade – and do not miss out on the opportunity to connect, network, and sponsor one of the most eagerly anticipated events in the international gold industry.

### WHY SPONSOR?



**Exhibit your products and services in front of the most relevant industry players**



**Get a dedicated space to host your customers**



**Enjoy direct access to the decision makers and leading brands**



**Get the best value for your money as it comes with delegate passes and access to the event**



**Use this excellent platform to find new prospects and engage with the right audience**



**Receive recognition and exposure through our social media and website**



# Sponsor Packages

## **TITLE SPONSOR** (LIMITED TO 1 SPONSOR)

COST: **USD 65,000**

- 15 Delegate passes for DPMC cocktail reception, Conference and Gala Dinner
- Shell Scheme space 5 x 3 meter in the Exhibition space\*
- Sponsor table at Gala Dinner for 8 people booked in the front row
- Visibility of logo on:
  - During the conference on the main conference screen
  - Dubai Precious Metals Conference website redirecting to sponsor's own website
  - Conference backdrop
  - All relevant marketing material promoting the event
  - DPMC email promotions and invite
  - Attendee Badges
- Delegate bag to include:
  - Sponsor Corporate brochure (Limited to 1 item)
  - Sponsors Giveaways (Limited to 1 item)
- DMCC to provide social media tiles and email signatures
- 8 weeks advertising in Almas Tower lobby - Screen H Size: 1620 x 2160 pixels, along with the promotion of DPMC\*\*
- Sponsor corporate video display during opening of the conference limited to up to 2 minutes
- Visibility of sponsor brand & PR in our various media partnerships & press releases
- Sponsorship social media announcement
- Sponsor mention during the conference
- 30% Discount on additional delegates (up to 15)
- Advertising opportunity - an image to be displayed during break time and sessions

\*Shell Scheme to include 1 table, 2 chairs, trash bin and power. Additional requirements are subject to additional charges.

\*\*Creative to be provided by sponsor

## **PLATINUM SPONSOR (LIMITED TO 1 SPONSOR)**

**COST: USD 50,000**

- 12 Delegate passes for DPMC cocktail reception, Conference and Gala Dinner
- Shell Scheme space 5 x 3 meter in the Exhibition space\*
- Sponsor table at Gala Dinner for 8 people booked in the front row
- Visibility of logo on:
  - Dubai Precious Metals Conference website redirecting to sponsor's own website
  - Conference backdrop
  - All relevant marketing material promoting the event
  - DPMC email promotions and invite
  - Attendee Badges
- Delegate bag to include:
  - Sponsor Corporate brochure (Limited to 1 item)
  - Sponsors Giveaways (Limited to 1 item)
- DMCC to provide social media tiles and email signatures
- 6 weeks advertising in Almas Tower lobby - Screen H Size: 1620 x 2160 pixels, along with the promotion of DPMC\*\*
- Sponsor corporate video display during opening of the conference limited to up to 2 minutes
- Visibility of sponsor brand & PR in our various media partnerships & press releases
- Sponsorship social media announcement
- Sponsor mention during the conference
- 20% Discount on additional delegates (up to 15)

\*Shell Scheme to include 1 table, 2 chairs, trash bin and power. Additional requirements are subject to additional charges.

\*\*Creative to be provided by sponsor

## **GOLD SPONSOR (LIMITED TO 1 SPONSOR)**

**COST: USD 40,000**

- 10 Delegate passes for DPMC cocktail reception, Conference and Gala Dinner
- Shell Scheme space 5 x 3 meter in the Exhibition space\*
- Sponsor table at Gala Dinner for 8 people booked in the front row
- Visibility of logo on:
  - Dubai Precious Metals Conference website redirecting to sponsor's own website
  - Conference backdrop
  - All relevant marketing material promoting the event
  - DPMC email promotions and invite
  - Attendee Badges
- Delegate bag to include:
  - Sponsor Corporate brochure (Limited to 1 item)
- DMCC to provide social media tiles and email signatures
- 4 weeks advertising in Almas Tower lobby - Screen H Size: 1620 x 2160 pixels, along with the promotion of DPMC\*\*
- Visibility of sponsor brand & PR in our various media partnerships & press releases
- Sponsorship social media announcement
- Sponsor mention during the conference
- 10% Discount on additional delegates (up to 15)

\*Shell Scheme to include 1 table, 2 chairs, trash bin and power. Additional requirements are subject to additional charges.

\*\*Creative to be provided by sponsor

## **GALA DINNER SPONSOR (LIMITED TO 1 SPONSOR)**

**COST: USD 30,000**

- 8 Delegate passes for DPMC cocktail reception, Conference and Gala Dinner
- Sponsor table at Gala Dinner for 8 people booked in the front row
- Visibility of logo on:
  - Dubai Precious Metals Conference website redirecting to sponsor's own website
  - All relevant marketing material promoting the event
  - DPMC email promotions and invite
- Delegate bag to include:
  - Sponsor Corporate brochure (Limited to 1 item)
- DMCC to provide social media tiles and email signatures
- 2 weeks advertising in Almas Tower lobby - Screen H Size: 1620 x 2160 pixels, along with the promotion of DPMC\*
- Sponsorship social media announcement
- Sponsor mention during the conference
- 30% stand hire discount
- Special packages benefits:
  - Visibility of logo on Gala Dinner tables A tent cards
  - Opportunity to give a few words to the guests during the Gala Dinner
  - Exclusive display of logo on the gala backdrop as Gala Dinner Sponsor

Additional delegates (up to 10): USD 300 per delegate

\*Creative to be provided by sponsor

## **SILVER SPONSOR (LIMITED TO 2 SPONSORS)**

**COST: USD 25,000**

- 25% stand hire discount
- 8 Delegate passes for DPMC cocktail reception, Conference and Gala Dinner
- Visibility of logo on:
  - Dubai Precious Metals Conference website redirecting to sponsor's own website
  - Conference backdrop
  - All relevant marketing material promoting the event
  - DPMC email promotions and invite
  - Attendee Badges
- Delegate bag to include:
  - Sponsor Corporate brochure (Limited to 1 item)
- DMCC to provide social media tiles and email signatures
- 2 weeks advertising in Almas Tower lobby - Screen H Size: 1620 x 2160 pixels, along with the promotion of DPMC\*
- Visibility of sponsor brand & PR in our various media partnerships & press releases
- Sponsorship social media announcement
- Sponsor mention during the conference

Additional delegates (up to 10): USD 300 per delegate

\*Creative to be provided by sponsor

## **LUNCH SPONSOR (LIMITED TO 1 SPONSOR)**

**COST: US 20,000**

- 8 Delegate passes for DPMC cocktail reception, Conference and Gala Dinner
- Visibility of logo on:
  - Dubai Precious Metals Conference website redirecting to sponsor's own website
  - All relevant marketing material promoting the event
  - DPMC email promotions and invite
- Delegate bag to include:
  - Sponsor Corporate brochure (Limited to 1 item)
- DMCC to provide social media tiles and email signatures
- 2 weeks advertising in Almas Tower lobby - Screen H Size: 1620 x 2160 pixels, along with the promotion of DPMC\*
- Sponsorship social media announcement
- Sponsor mention during the conference
- 20% stand hire discount
- Special packages benefits:
  - A tent cards on lunch venue tables with lunch sponsor branding (Size TBD)

Additional delegates (up to 10): USD 300 per delegate

\*Creative to be provided by sponsor

## **COCKTAIL SPONSOR (LIMITED TO 1 SPONSOR)**

**COST: USD 20,000**

- 6 Delegate passes for DPMC cocktail reception, Conference and Gala Dinner
- Visibility of logo on:
  - Dubai Precious Metals Conference website redirecting to sponsor's own website
  - All relevant marketing material promoting the event
  - DPMC email promotions and invite
- Delegate bag to include:
  - Sponsor Corporate brochure (Limited to 1 item)
- DMCC to provide social media tiles and email signatures
- 10 days advertising in Almas Tower lobby - Screen H Size: 1620 x 2160 pixels, along with the promotion of DPMC\*
- Sponsorship social media announcement
- Sponsor mention during the conference
- 20% stand hire discount
- Special packages benefits:
  - Opportunity to give a few words to the guests during the Cocktail Reception
  - Exclusive visibility of logo during Cocktail Reception

Additional delegates (up to 10): USD 300 per delegate

\*Creative to be provided by sponsor

## **DELEGATE KIT SPONSOR (LIMITED TO 1 SPONSOR)**

**COST: USD 15,000**

- 3 Delegate passes for DPMC cocktail reception, Conference and Gala Dinner
- Visibility of logo on:
  - Dubai Precious Metals Conference website redirecting to sponsor's own website
  - All relevant marketing material promoting the event
  - DPMC email promotions and invite
- Delegate bag to include:
  - Sponsor Corporate brochure (Limited to 1 item)
  - Sponsors Giveaways (Limited to 1 item)
- DMCC to provide social media tiles and email signatures
- 5 days advertising in Almas Tower lobby - Screen H Size: 1620 x 2160 pixels, along with the promotion of DPMC\*
- Sponsorship social media announcement
- Sponsor mention during the conference
- 10% stand hire discount
- Special packages benefits:
  - Exclusive Logo on Delegate Kits next to DPMC and DMCC Logo

Additional delegates (up to 10): USD 300 per delegate

\*Creative to be provided by sponsor



## **LANYARD SPONSOR (LIMITED TO 1 SPONSOR)**

COST: **USD 15,000**

- 3 Delegate passes for DPMC cocktail reception, Conference and Gala Dinner
- Visibility of logo on:
  - Dubai Precious Metals Conference website redirecting to sponsor's own website
  - All relevant marketing material promoting the event
  - DPMC email promotions and invite
- DMCC to provide social media tiles and email signatures
- 5 days advertising in Almas Tower lobby - Screen H Size: 1620 x 2160 pixels, along with the promotion of DPMC\*
- Sponsorship social media announcement
- Sponsor mention during the conference
- 10% stand hire discount
- Special packages benefits:
  - Logo on all event lanyards

Additional delegates (up to 10): **USD 300 per delegate**

\*Creative to be provided by sponsor

## **CLASSIC SPONSOR (LIMITED TO 1 SPONSOR)**

COST: **USD 15,000**

- 4 Delegate passes for DPMC cocktail reception, Conference and Gala Dinner
- Visibility of logo on:
  - Dubai Precious Metals Conference website redirecting to sponsor's own website
  - Conference backdrop
  - All relevant marketing material promoting the event
  - DPMC email promotions and invite
- Delegate bag to include:
  - Sponsor Corporate brochure (Limited to 1 item)
- DMCC to provide social media tiles and email signatures
- 10 days advertising in Almas Tower lobby - Screen H Size: 1620 x 2160 pixels, along with the promotion of DPMC\*
- Sponsorship social media announcement
- Sponsor mention during the conference
- 10% stand hire discount

Additional delegates (up to 10): **USD 300 per delegate**

\*Creative to be provided by sponsor

## **EXCHANGE SPONSOR (LIMITED TO 1 SPONSOR)**

COST: **USD 10,000**

- 3 Delegate passes for DPMC cocktail reception, Conference and Gala Dinner
- Visibility of logo on:
  - Dubai Precious Metals Conference website redirecting to sponsor's own website
  - All relevant marketing material promoting the event
  - DPMC email promotions and invite
- DMCC to provide social media tiles and email signatures
- 5 days advertising in Almas Tower lobby - Screen H Size: 1620 x 2160 pixels, along with the promotion of DPMC\*
- Sponsorship social media announcement
- Sponsor mention during the conference

Additional delegates (up to 10): USD 300 per delegate

\*Creative to be provided by sponsor

## **SECURED LOGISTICS SPONSOR (LIMITED TO 2 SPONSORS)**

COST: **USD 10,000**

- 3 Delegate passes for DPMC cocktail reception, Conference and Gala Dinner
- Visibility of logo on:
  - Dubai Precious Metals Conference website redirecting to sponsor's own website
  - All relevant marketing material promoting the event
  - DPMC email promotions and invite
- DMCC to provide social media tiles and email signatures
- 5 days advertising in Almas Tower lobby - Screen H Size: 1620 x 2160 pixels, along with the promotion of DPMC\*
- Sponsorship social media announcement
- Sponsor mention during the conference

Additional delegates (up to 10): USD 300 per delegate

\*Creative to be provided by sponsor

## **INTERNATIONAL BANKING PARTNER (LIMITED TO 1 SPONSOR)**

**COST: USD 10,000**

- 3 Delegate passes for DPMC cocktail reception, Conference and Gala Dinner
- Visibility of logo on:
  - Dubai Precious Metals Conference website redirecting to sponsor's own website
  - All relevant marketing material promoting the event
  - DPMC email promotions and invite
- DMCC to provide social media tiles and email signatures
- 5 days advertising in Almas Tower lobby - Screen H Size: 1620 x 2160 pixels, along with the promotion of DPMC\*
- Sponsorship social media announcement
- Sponsor mention during the conference

Additional delegates (up to 10): USD 300 per delegate

\*Creative to be provided by sponsor

## **REFINERY PARTNER (LIMITED TO 2 SPONSORS)**

**COST: USD 10,000**

- 3 Delegate passes for DPMC cocktail reception, Conference and Gala Dinner
- Visibility of logo on:
  - Dubai Precious Metals Conference website redirecting to sponsor's own website
  - All relevant marketing material promoting the event
  - DPMC email promotions and invite
- DMCC to provide social media tiles and email signatures
- 5 days advertising in Almas Tower lobby - Screen H Size: 1620 x 2160 pixels, along with the promotion of DPMC\*
- Sponsorship social media announcement
- Sponsor mention during the conference

Additional delegates (up to 10): USD 300 per delegate

\*Creative to be provided by sponsor

## **JEWELLERY PARTNER (LIMITED TO 2 SPONSORS)**

**COST: USD 10,000**

- 3 Delegate passes for DPMC cocktail reception, Conference and Gala Dinner
- Visibility of logo on:
  - Dubai Precious Metals Conference website redirecting to sponsor's own website
  - All relevant marketing material promoting the event
  - DPMC email promotions and invite
- DMCC to provide social media tiles and email signatures
- 5 days advertising in Almas Tower lobby - Screen H Size: 1620 x 2160 pixels, along with the promotion of DPMC\*
- Sponsorship social media announcement
- Sponsor mention during the conference

Additional delegates (up to 10): USD 300 per delegate

\*Creative to be provided by sponsor

## **SUPPORT SPONSOR (LIMITED TO 3 SPONSORS)**

**COST: USD 7,500**

- 2 Delegate passes for DPMC cocktail reception, Conference and Gala Dinner
- Visibility of logo on:
  - Dubai Precious Metals Conference website redirecting to sponsor's own website
  - All relevant marketing material promoting the event
  - DPMC email promotions and invite
- DMCC to provide social media tiles and email signatures
- Sponsorship social media announcement
- Sponsor mention during the conference

Additional delegates (up to 10): USD 300 per delegate

**All costs are excluding VAT.**

**5% VAT will be applied to all sponsorship costs.**

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# Exhibitor Packages

## **BIG SHELL SCHEME** (LIMITED TO 2 SPONSORS)

COST: **USD 5,000**

- 5 x 3 m display space in the pre function area of the conference\*
- 3 delegate passes for DPMC cocktail reception, Conference and Gala Dinner
- Write up about the exhibitor on the conference website
- Corporate brochure to be inserted in the conference kit

\*DMCC to provide space or shell scheme

\*Location allocation: first come first serve basis

\*Shell Scheme to include 1 table, 2 chairs, trash bin and power. Additional requirements are subject to additional charges

## **SMALL SHELL SCHEME** (LIMITED TO 4 SPONSORS)

COST: **USD 4,000**

- 3 x 3 m display space in the pre function area of the conference\*
- 2 delegate passes for DPMC cocktail reception, Conference and Gala Dinner
- Write up about the exhibitor on the conference website
- Corporate brochure to be inserted in the conference kit

\*DMCC to provide space or shell scheme

\*Location allocation: first come first serve basis

\*Shell Scheme to include 1 table, 2 chairs, trash bin and power. Additional requirements are subject to additional charges

**All costs are excluding VAT.**

**5% VAT will be applied to all sponsorship costs.**





**[www.dpmc.ae](http://www.dpmc.ae)**

#### **ABOUT DMCC**

DMCC is at the centre of global trade. Headquartered in Dubai, it is the world's most interconnected Free Zone, and the leading trade and enterprise hub for commodities. Whether developing vibrant neighbourhoods with world-class property like Jumeirah Lakes Towers, or delivering high performance business services, DMCC provides everything its dynamic community needs to live, work and thrive. Made for Trade, DMCC is proud to sustain and grow Dubai's position as the place to be for global trade today and long into the future.